



**Public Service
of New Hampshire**

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The Northeast Utilities System

July 28, 2011

Debra A. Howland
Executive Director and Secretary
State of New Hampshire
Public Utilities Commission
21 South Fruit Street, Suite 10
Concord, NH 03301-2429

Re: Renewable Default Energy Service - Docket No. DE 11-082

Dear Ms. Howland:



On April 29, 2011, Public Service Company of New Hampshire (PSNH) filed a request for authorization to recover through distribution rates the incremental cost of marketing and promoting PSNH's renewable default energy service. In its Order No. 25,256, the Commission approved collection of the cost previous spent for marketing the new rate offering; however, the Order stated approval of collection of past expenditures does not "constitute preapproval for the marketing costs associated with the second year of the program's operation." Order 25,256, slip op. at 6-7 (June 30, 2011).

On July 27, 2011, representatives of Staff, the Office of Consumer Advocate ("OCA") and PSNH met and discussed results of the first year of operation and marketing plans for the second year. PSNH agreed to provide a monthly report of customers currently taking the rate similar to the table in PSNH's report of the first year's results filed on June 3, 2011 (June 3rd Report).

PSNH has yet to implement the marketing plan described in the June 3rd Report. The participants agreed that PSNH may begin its marketing plan with the next edition of "Living With Energy", a periodic brochure/newsletter included with PSNH bills this Fall.

Pending review of annual reports to be filed in the near future by Unitil Energy Services and National Grid, Staff and OCA will comment and make recommendations concerning each company's design and marketing of the renewable default energy rate. PSNH is enclosing with this letter a copy of the results of a survey that was sent to all new customers enrolling in the new rate.

Very truly yours,

Gerald M. Eaton
Senior Counsel

Enclosure

cc: Atty. Suzanne G. Amidon
Atty. Meredith A. Hatfield